



PATENT
998002 PA6

IN THE U.S. PATENT AND TRADEMARK OFFICE

Applicant: KADDECHE, Karim et al. Conf.: 3960
Appl. No.: 09/851,909 Group: 3622
Filed: May 9, 2001 Examiner: JANVIER, JEAN D.

For: METHOD AND APPARATUS FOR
GENERATING TARGETED IMPRESSIONS TO INTERNET CLIENTS

AMENDMENT AND REPLY TO OFFICE ACTION
Under Rule 1.111

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OCT 15 2004
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MS RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Oct. 6, 2004

Dear Sir:

In response to the Final Office Action dated May 6, 2004, the following amendments and reply are respectfully submitted, pursuant Rule 1.111, in connection with the above-identified Application.

Also, Applicant hereby requests a two-month (2) extension for filing the present Reply and RCE to the outstanding Final Office Action, which now expires on October 6, 2004, with the two-month extension.

Claims 4-13 are pending in the application. Claims 4 and 9 are objected to due to informalities. Claims 4-13 are rejected under 35 USC Sec. 102 as being unpatentable over Hanson.

Amendment to the Claims begins on page 2 of this submission.